





## SENRYSA

## REVOLUTIONIZING WITH POTENT TECHNOLOGY INTEGRATION

A premier banking technology service provider in India, Senrysa Technologies Pvt Ltd has made rapid expansion with its core expertise in banking, financial services and insurance sector (BFSI) and leads the retail, government and corporate markets, delivering incomparable customer services

Technologies | Pvt Ltd has developed a unified branchless banking platform, which is a stateof-the-art micro-banking environment, for the customers to perform transactions from an interactive terminal spread across a massive network stretched along the east, northeast and western frontiers. It covers transaction processing, account life-cycle management, device management and integration to core banking with another legacy system and is able to operate and render crucial services to customers. It employs a high-performance module to acquire, route and permit financial message from multiple electronic channels on standard financial message protocol ISO 8583 and other proprietary protocols.

Micro-banking services can be deployed anywhere using seamless integration of biometric devices, Tab, smartphones, POS and micro-ATM.

The company adopts a people-first approach and serves over 15 million customers and supports over 1 million

financial transactions every day. The platform enables it to deploy complete Aadhaar-enabled payments system (AEPS) services in all delivery channels such as regular kiosk banking, ATM, micro-ATM, Tab or hand-held mobile devices. Its eKYC platform encompasses complexities of eKYC and renders the utilization of Aadhaar data easy across the channels.

The company adopts the black-box approach to mask the requirements of UIDAI in terms of messaging, security, etc.fromutilizing application. The platform has clear and highly differentiated representational state transfer (REST)-based API for trouble-free integration with any channels or systems.

The platform supports eKYC service request for generating OTP, using OTP and biometric or both, authentication using OTP and biometric or both, demographic verification and best finger identification (BFD).

The company ensures that every employee has a role to play in its path to success irrespective of the amount of efforts invested. The company considers

it necessary to appraise the corporate culture and values it stands for, and shares this vision with its clients, giving them a glimpse of the rational thinking it shares with its employees. The company encourages its employees to come up with new ideas and is open to innovations and expertise.

## UPGRADING GOVERNMENT PROCESSES

The company uses e-governance to effectively introduce responsiveness, easiness, transparency and accountability in government processes that include improving existing software setups, launching modern technologies, equipment, ideas and operations, and devising comprehensive reports to support frameworks for development of software applications.

Senrysa is incomparable in the domain of IT system integration and is a one-stop solution in mobile app strategy, enterprise mobility, mobile payments and mobile wallets, mobile app design and development, mobile app testing and maintenance.